

Design Services:

Mid-America Outdoor offers in-house design services for all of your out-of-home advertising needs. Our trained artists will design an advertisement geared to reach your target audience by condensing your message for maximum readability for outdoor. If supplying art, our designers can assist you in the process.

Digital Billboard Ads:

Ads on our digital displays have a run time of 10 seconds, with 6 ads playing per minute on a 14' x 48' display.

Digital Billboard Artwork Specs: Files should be 416 pixels x 1504 pixels, 72 dpi, and RGB color. JPG files are preferred, but will also accept .psd, .pdf, .tiff, .ai, .eps.

Our Digital Billboards are 14' x 48' in size

SEND ARTWORK To: kh@midamericaoutdoor.com **Contact Info:** Dave Stukenberg (618) 365-8888

